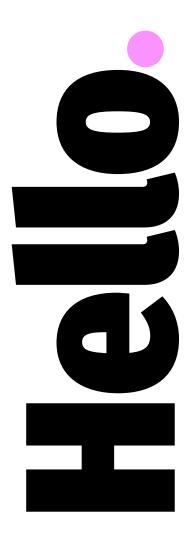
Gao



I'm Grégory, **Designer // Marketer**based in **Berlin**, Germany.

Let's work together

With over 7 years of experience in marketing and graphic design, I have a strong foundation in creating engaging visuals and functional digital experiences.

I've worked on countless projects, successfully handling both the **graphic design and marketing aspects** from start to finish. My work spans a wide range of areas, from **branding and corporate identity** to crafting impactful social media campaigns.

I'm also an avid artist, enjoying **drawing and painting** in my free time as a way to express myself. On top of all that, music has also been a constant in my life, and I've been playing guitar since I was 18.

My love for travel has taken me to many corners of the globe, including several **enriching years spent in Vietnam**. It was there that my curiosity led me to dive into programming, first with C and then **JavaScript**, which eventually steered me into web development.

Let's connect and explore how we can create something great together!



Grégory ArmansinGraphic Designer // Marketer

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Jul 2017 - Aug 2024 | Audience Serv GmbH

Marketing Manager // Graphic & Web Designer





As a digital marketing expert with graphic design skills, I juggled multiple roles and responsibilities:

- Developed, implemented and managed the global marketing strategies/ activities to promote Audience Serv and its services.
- Conceptualized and generated creative collaterals for Audience Serv (microsites, case studies, brochures, newsletters, presentations...).
- Designed and developed audienceserv.com from scratch.
- Highly involved and played an important role in the rebranding of the company.
- Organized, attended, and led kick-off and status meetings to ensure deadlines were being met.
- Designed all assets needed for trade shows and events (booth design, displays, giveaways...).
- Created attractive sweepstakes for lead generation, landing pages and responsive emails.
- Created a variety of design materials for multiple partners, including business cards, flyers, brand guidelines, logos, corporate identities, newsletters, and websites.



Feb 2015 - Nov 2016 | Remintrex GmbH

Campaign Manager // Email Designer

BERLIN) (DE) (HYBRID)



Managed the entire content implementation and email creation from the email setup to the following of the email retargeting campaign and the entire sales process from the initial contact with potential clients up to contract conclusion:

- Email design and development in HTML/CSS
- Monitor performances, analyze campaign results and find ways to improve the performances and conversions.



Aug 2012 - Jan 2015 | Kellersign

Graphic Designer



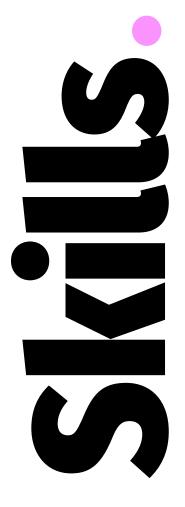
Designed and produced print collaterals for various companies (business cards, posters, flyers, t-shirts, stickers, billboards...). Additionally responsible for website updates and content creation. Ga_{\circ}

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Graphic Design Web development **Digital Marketing Branding** Website SEM UI/UX Design **Landing Page Content Marketing** Illustration **Email Development** Social Media Marketing Logo **Responsive Design** Data Analysis Print/Web Design Blog **Project Management** CMS **Budgeting** Packaging SE0 **Prototyping** Case studies **Public Relations** Wireframing 2D Animation **Photo Editing**



Graphic Design	Web development	Digital Marketing
Adobe Photoshop Adobe Illustrator Adobe InDesign Adobe After Effects Figma	HTML/CSS Javascript Jquery Wordpress Sublime Text	Salesforce Pardot Mailchimp Automation Tools Google Ads Linkedin Ads Facebook Ads Excel









