

Ga.

o
Hello

I'm Grégory,
Designer // Marketer
based in **Berlin**, Germany.

Let's work together

With over 7 years of experience in marketing and graphic design, I have a strong foundation in creating engaging visuals and functional digital experiences.

I've worked on countless projects, successfully handling both the **graphic design and marketing aspects** from start to finish. My work spans a wide range of areas, from **branding and corporate identity** to crafting impactful social media campaigns.

I'm also an avid artist, enjoying **drawing and painting** in my free time as a way to express myself. On top of all that, music has also been a constant in my life, and I've been playing guitar since I was 18.

My love for travel has taken me to many corners of the globe, including several **enriching years spent in Vietnam**. It was there that my curiosity led me to dive into programming, first with C and then **JavaScript**, which eventually steered me into web development.

Let's connect and explore how we can create something great together!



Grégory Armansin
Graphic Designer // Marketer

+49 (0) 159 04584935
contact@gregoryarmansin.com

gregoryarmansin.com



Experience.

/01

Jul 2017 - Aug 2024 | Audience Serv GmbH

Marketing Manager // Graphic & Web Designer

BERLIN DE HYBRID

As a digital marketing expert with graphic design skills, I juggled multiple roles and responsibilities:

- Developed, implemented and managed the global marketing strategies/ activities to promote Audience Serv and its services.
- Conceptualized and generated creative collaterals for Audience Serv (microsites, case studies, brochures, newsletters, presentations...).
- Designed and developed audienceserv.com from scratch.
- Highly involved and played an important role in the rebranding of the company.
- Organized, attended, and led kick-off and status meetings to ensure deadlines were being met.
- Designed all assets needed for trade shows and events (booth design, displays, giveaways...).
- Created attractive sweepstakes for lead generation, landing pages and responsive emails.
- Created a variety of design materials for multiple partners, including business cards, flyers, brand guidelines, logos, corporate identities, newsletters, and websites.

/02

Feb 2015 - Nov 2016 | Remintrex GmbH

Campaign Manager // Email Designer

BERLIN DE HYBRID

Managed the entire content implementation and email creation from the email setup to the following of the email retargeting campaign and the entire sales process from the initial contact with potential clients up to contract conclusion:

- Email design and development in HTML/CSS
- Monitor performances, analyze campaign results and find ways to improve the performances and conversions.

/03

Aug 2012 - Jan 2015 | Kellersign

Graphic Designer

KILLSTETT FR

Designed and produced print collaterals for various companies (business cards, posters, flyers, t-shirts, stickers, billboards...). Additionally responsible for website updates and content creation.

Ga.

Grégory Armansin
Designer // Marketer

+49 (0) 159 04584935
contact@gregoryarmansin.com

gregoryarmansin.com

in

Skills

/01

What I do

Graphic Design

Branding
UI/UX Design
Illustration
Logo
Print/Web Design
Packaging
Prototyping
Wireframing
2D Animation
Photo Editing

Web development

Website
Landing Page
Email Development
Responsive Design
Blog
CMS
SEO

Digital Marketing

SEM
Content Marketing
Social Media Marketing
Data Analysis
Project Management
Budgeting
Case studies
Public Relations

/02

What I use

Graphic Design

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Figma

Web development

HTML/CSS
Javascript
Jquery
Wordpress
Sublime Text

Digital Marketing

Salesforce
Pardot
Mailchimp
Automation Tools
Google Ads
Linkedin Ads
Facebook Ads
Excel

Languages

French ●●●
(Native)

English ●●●
(C1)

German ●○○
(B1)

Hobbies

